

# Journal of Theoretical and Applied Electronic Commerce Research

The Journal of Theoretical and Applied Electronic Commerce Research (JTAER) has been created to allow researchers, academicians and other professionals an agile and flexible channel of communication to share and debate new ideas and technologies concerning this rapidly evolving field. Business practices, social, cultural and legal concerns, personal privacy and security, communications technologies, mobile connectivity are among the important elements of electronic commerce and are becoming ever more relevant in everyday life. JTAER will assist in extending and improving the use of electronic commerce for the benefit of our society.

JTAER (ISSN 0718-1876) will be published quarterly beginning with Volume 1, Number 1, in the first quarter of 2006. The intended audience includes academicians, researchers and professionals in computer science, information management, telecommunications, business administration, sociology, law, financial services, as well as specialists in the field of electronic commerce.



## Editor-in-Chief

Dr. Narciso Cerpa, Universidad de Talca, Chile

## Co-Editors

Dr. Joan Cooper, Flinders University, Australia

Dr. Paula Swatman, University of South Australia, Australia

## Technical Editor

Katina Michael, University of Wollongong, Australia

## Topics

- Innovative applications of electronic commerce
- Mobile technology for electronic commerce
- Business models for electronic commerce
- Legal and social aspects of electronic commerce
- Design methodology for electronic commerce
- e-Government
- e-Learning
- e-Business
- Security, privacy and trust
- Electronic commerce for the small and medium enterprise

## Editorial Committee

Thomas Acton  
Carole Alcock  
Hernán Astudillo  
John Atkinson  
Niels Bjorn-Andersen  
Lois Burgess  
Wojciech Cellary  
Jiri Donát  
Phillip Ein-Dor  
Claudia Engel  
Ulf Essler  
Rimantas Gatautis Kaunas  
Joze Gricar  
Lihua Huang  
Achim P. Karduck  
Arne Krokan  
Elaine Lawrence  
Manuel de Jesús Mendes  
Trung T. Pham  
Andreja Pucihar  
Bob Roberts  
Tomas Sabol  
Petra Schubert  
Reima Suomi  
John Sweller  
Roland Traummüller  
Jordi Vilaseca I Requena  
Doug Vogel

National University of Ireland Galway  
University of South Australia  
Universidad Técnica Federico Santa María  
Universidad de Concepción  
Copenhagen Business School  
University of Wollongong  
The Poznan University of Economics  
University of Economics Prague  
Tel-Aviv University  
Stanford University  
Stockholm School of Economics  
University of Technology  
University of Maribor  
Fudan University  
Furtwangen University  
Norwegian University of Science and Technology  
University of Technology Sydney  
Universidade Católica de Santos (UNISANTOS)  
Dcentral Corporation  
University of Maribor  
Kingston University  
Technical University of Kosice  
University of Applied Sciences Northwestern Switzerland  
Turku School of Economics and Business Administration  
University of New South Wales  
University Linz  
Universitat Oberta de Catalunya (UOC)  
Faculty of Business City University of Hong Kong

Ireland  
Australia  
Chile  
Chile  
Denmark  
Australia  
Poland  
Czech Republic  
Israel  
USA  
Sweden  
Lithuania  
Slovenia  
China  
Germany  
Norway  
Australia  
Brazil  
USA  
Slovenia  
United Kingdom  
Slovakia  
Switzerland  
Finland  
Australia  
Austria  
Spain  
Hong Kong